



The Millennium Campus Network
Students Uniting Against Poverty
www.millenniumcampusnetwork.org
contact@mcnpartners.org

April 18, 2008

To the press:

The Millennium Campus Conference is a three-day event sponsored by Massachusetts Institute of Technology's Global Poverty Initiative and co-hosted with the Millennium Campus Network. Over the three days, students will gain insight about issues relating to global poverty and deprivation and learn new strategies about how to enact change in the developing world.

The Millennium Campus Network is a Boston-based coalition of student groups dedicated to the pursuit of the UN Millennium Development Goals co-founded by Brandeis students Sam Vaghar, current Executive Director of the MCN and Seth Werfel, current Director of Strategic Development. Member schools currently include Berklee College of Music, Brandeis University, Boston University, Harvard University, Massachusetts Institute of Technology, Northeastern University, and Tufts University. The goal of the network is to improve the effectiveness of student-led development initiatives by facilitating communication and resource mobilization between university student groups.

The Global Poverty Initiative was formed by a group of 40 motivated MIT students, united by the common mission of mobilizing the world's next generation of leaders to act against the global crisis of poverty. Members of GPI believe that students around the country have the resources, passion, and ingenuity to help tackle the problems of poverty. GPI aims to motivate, inspire, and teach students to use the opportunities afforded in college to start making a difference and to continue contributing to the battle against poverty long after they graduate.

The conference will open on Friday with keynote speakers Henrietta Fore, Administrator of the U.S. Agency for International Development (USAID) and Senator John Edwards. The conference will also feature five different tracks, each with a key note speaker. Ms. Fore will be introduced by MCN Executive Director and co-founder Sam Vaghar; Mr. Edwards will be introduced by MCN Director of the Millennium Campus Conference Anne Liu.

In addition, there will be five tracks that make up the bulk of the conference, each with a separate keynote speaker. The tracks and keynote speakers are as follows: Dr. Paul Farmer of Partners in Health for the Health track, Ira Magaziner of Clinton Global Initiative for the Public Policy track, John Wood of Room to Read for the Education track, Amy Smith of the International Development Initiative for the Technology Track, and economist Paul Romer of Stanford University and one of TIME Magazine's 25 Most Influential People in 1997 for the Economic track.

Economist Jeffrey Sachs and 5-time Grammy-winner John Legend will be featured guest speakers from the Poverty Action Tour.

The press conference for Mr. Edwards will follow his speech and will take place from 12:05 to 12:30 p.m. For questions and inquiries during the conference, please see the following contact list.

Questions on the Conference:

Courtney Sung, GPI Public Relations Co-Director at 617-513-6818

Ji-Hye Ham, GPI Public Relations Co-Director at 774-273-0575

Anne Liu, President of GPI and MCN Director of the MCC at 347-284-7862

Questions on Global Poverty Initiative:

Anne Liu, President of GPI and MCN Director of the MCC at 347-284-7862

Questions on the Millennium Campus Network

Julie Gray, MCN Director of Public Relations at 617-852-8387

David Drayton, MCN Director of Operations at 508-463-6213 (If inquiries exist on Friday morning before 2:30 p.m., please contact Mr. Drayton)

Additional information regarding the Millennium Campus Network can be found at www.millenniumcampusnetwork.org. More information about the Global Poverty Initiative can be found at <http://gpi.mit.edu/index.php>.

MCN Director of Public Relations Julie Gray can be reached by email at jgray@mcnpartners.org or by phone at 617.852.8387. GPI Public Relations Directors Courtney Sung and Ji-Hye Ham can be reached at casung@mit.edu and jhham@mit.edu, respectively.

Attached is a full schedule of the conference, which details the many other events the conference has to offer, as well as a full list of keynote speakers and MCN board members.

Official Titles of Keynote Speakers and Millennium Campus Network Board Members

Opening Ceremonies

Student Speakers

Anne Liu, MCN Director of the Millennium Campus Conference and President of Global Poverty Initiative

Sam Vaghar, Executive Director and Co-founder of Millennium Campus Network

Keynote Speakers:

John Edwards, Former U.S. Senator (D-NC)

Henrietta Fore, Administrator of the U.S. Agency for International Development (USAID)

Track Sessions

Keynote Speakers:

Paul Farmer, Co-founder of Partners in Health and current Presley Professor of Medical Anthropology at Harvard University

Amy Smith, Co-Founder of the International Development Initiative at MIT

Paul Romer, Professor of Economics in the Graduate School of Business at Stanford University

Ira Magaziner, Chairman of the Clinton Foundation Policy Board and Chairman of the Clinton Foundation HIV/AIDS Initiative within the Clinton Global Initiative

John Wood, Founder and CEO of Room to Read

Closing Ceremonies

Student Speakers:

Sam Vaghar, Executive Director and Co-Founder of Millennium Campus Network

Seth Werfel, Director of Strategic Development and Co-Founder of Millennium Campus Network

Anne Liu, MCN Director of the Millennium Campus Conference and President of Global Poverty Initiative

Keynote Speakers:

Jeffrey Sachs, Director of the Earth Institute at Columbia University and former Director of the UN Millennium Project

John Legend, 5-time Grammy Award winning R&B singer, songwriter, and pianist

Millennium Campus Network Board of Directors:

Sam Vaghar, Co-founder and Executive Director (Sr., Brandeis University)

Seth Werfel, Co-founder and Director of Strategic Development (So., Brandeis University)

Anne Liu, Director of the Millennium Campus Conference and President of Global Poverty Initiative (Sr., MIT)

David Drayton, Director of Operations (Jr., Brandeis University)

Jacob Korman, Director of Intercollegiate Outreach (Sr., Brandeis University)

Julie Gray, Director of Public Relations (Fr., Tufts University)

Will Herberich, Director of Strategic Partnerships (So., Tufts University)

Kristen Watkins, Co-Director of Membership Development (Fr., MIT)

Kathleen Li, Co-Director of Membership Development (So., MIT)

Cherie Chung, Director of Special Events (Sr., Brandeis University)

Sung Lo Yoon, Assistant Director of Special Events (Jr., Brandeis University)

Full Conference Schedule:

Day 1: Friday, 4/18/08

7-10 a.m.	Millennium Campus Cup
8-10 a.m.	Registration (Kresge Lobby)
10 a.m.-12 p.m.	Opening Ceremonies (Kresge Auditorium)
1-2 p.m.	Technology keynote: Amy Smith (Kresge Auditorium)
2:15-3:30 p.m.	Track Session 1 <ul style="list-style-type: none"> • Economics (2-190): Crafting Actionable Responses to Global Poverty: Supporting 'What Works' as Solution and Problem • Education (E25-111): The Bottom Up Approach • Health (1-190): AIDS in Zambia: A Personal Account • Public Policy (Bartos Theater): Leading the Charge Against Global Poverty • Technology (35-255): The Technological Chasm in ICT
3:30-5:30 p.m.	PANEL (32-155): Stories from the Field: Student Work in Poverty Alleviation Movie Screening (32-123): Salud
6-10 p.m.	Evening Activities

Day 2: Saturday, 4/19/08

8-9:30am	Registration (Kresge Lobby)
9:30-10:30am	Health keynote (Kresge Auditorium): Paul Farmer
10:45am-12pm	Track Session 2 <ul style="list-style-type: none"> • Economics (Lobdell): Banking for the Poor • Education (35-255): Bridging the Technology Gap for Educational Growth • Health (32-123): Health Challenges of Today: New Versions of Old Diseases • Public Policy (26-100): Power, Responsibility, and Extreme Poverty • Technology (Bartos Theater): "Small is Beautiful": Appropriate Technology
12-1pm	Education keynote (Kresge Auditorium): John Wood
1-2:30pm	Networking Luncheon (limited to 100 attendees) (Mezzanine Lounge)
1-3:30pm	Student Expo for Social Change (La Sala)
3:45-5pm	Track Session 3 <ul style="list-style-type: none"> • Economics (Lobdell): The Globalization of Labor: African "Brain Drain"

	<ul style="list-style-type: none"> • Education (2-190): Cost-Effective Education • Health (26-100): Obstacles to Healthcare Delivery • Public Policy (E25-111): Faith and Famine • Technology (32-123): Affordable Agricultural Technology
5-6pm	<p>Action Workshop - Starting Projects for Global Change (La Sala)</p> <p>Action Workshop - Leadership and Organizations: Leading Your Peers to Change the World (Mezzanine Lounge)</p> <p>Lecture - The Role of Corporate Citizenship in Fighting Global Poverty (32-123)</p>
7-10:30PM	Millennium Campus Concert at the Roxy (279 Tremont St., Boston)

Day 3: Sunday, 4/20/08

8-9:30am	Registration (Kresge Lobby)
9:30-10:30am	Public Policy keynote (Kresge Auditorium): Ira Magaziner
10:45am-12pm	<p>Track Session 4</p> <ul style="list-style-type: none"> • Economics (54-100): Institutional Aid: Harmful or Essential? • Education (Bartos Theater): A National Call for Education: A Closer Look at Tanzania • Health (26-100): Doctors and Disasters in Resource-Poor Settings • Public Policy (32-123): Poverty, Security, and Public Policy • Technology (La Sala): Building Infrastructure to Catalyze Community Growth
12-1pm	Economics keynote (Kresge Auditorium): Dr. Paul Romer
2-4pm	<p>Millennium Action Challenge poster session (Mezzanine Lounge)</p> <p>Beyond College: Career Expo (La Sala)</p>
3-4pm	<p>Action Workshop - Overcoming Barriers in Project Delivery (Twenty Chimneys)</p> <p>Action Workshop - Lobbying for Social Change (32-155)</p> <p>Movie Screening: Hole in the Wall (32-123)</p>
4-6pm	Show Me: The Poverty Action Tour -- Jeffrey Sachs and John Legend (Johnson Ice Rink)
6-8pm	Closing Ceremonies and Reception (La Sala)